

Introducing

zoho One



Let's close the gap between
where your business stands
and where you want it to be!

Zoho One is an integrated suite of
45+ applications with advanced
enterprise-class capabilities that multiply the
ROI for your business. Manage your sales,
marketing, finance, human
resources, operations, and much more
with this easy-to-use, all-in-one solution.



**Visionary software offering amazing
value that's built to sustain growth.**



Empowering more than
50 Million
users worldwide

Replacing Quickbooks,
MS Office, Sage,
Google Apps,
Salesforce, and

700+

other business systems



What applications are included in Zoho One?



APPS FOR **SALES**

SALESINBOX

An email client that aids your sales team by automatically prioritizing and organizing emails based on the deals that matter the most.



MOTIVATOR

Gamification software designed to motivate sales teams with dynamic dashboards, contests and trackable key sales metrics.



CRM

Multi-channel CRM for every business to close deals smarter, better and faster.

*Replaces ACT!,
Salesforce.com,
Maximizer, MS
Dynamics or HubSpot*



CONTACT MANAGER

Manage your contacts and deals until you are ready for a CRM

APPS FOR **SUPPORT**

DESK

A context-aware support desk platform that helps businesses deliver top quality customer support to their clients.

*Replaces Zendesk,
Freshdesk, or LiveAgent*

ASSIST

Provide on-demand remote support to customers instantly, or access remote computers in unattended mode.

*Replaces
TeamViewer, VNC
or RescueAssist*



APPS FOR MARKETING



SITES

An intuitive drag and drop website builder that helps businesses build a strong online presence.

Replaces Wix, Wordpress or Square Space



SALESIQ

Online live chat, chatbot and website visitor tracking software that fuels business growth.



SOCIAL

A social media marketing software that lets businesses post content, interact with followers, and monitor conversations across social networks.

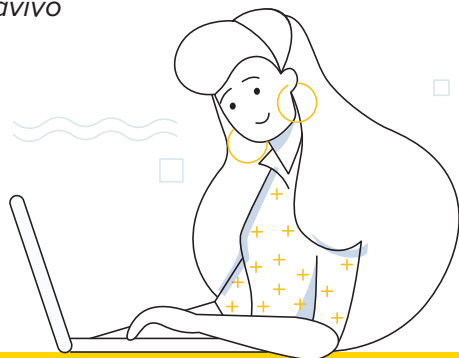
Replaces Hootsuite, Sprout Social, or HubSpot



CAMPAIGNS

E-mail marketing software that helps businesses to drive more sales.

Replaces Mailchimp, Constant Contact, or Klavivo



APPS FOR MARKETING



SURVEY

A professional survey builder that collects relevant data for customer satisfaction, feedback, business research, HR, and more.

*Replaces
SurveyMonkey,
Google Forms
or SurveyGizmo*

FORMS

Form building application that propels lead generation and customer engagement activities.



PAGESENSE

A complete website testing tool that tracks key website metrics, analyzes visitor behavior and optimizes website conversions.

*Replaces Hotjar or
FreshMarketer*



MARKETING HUB

Integrated marketing automation for faster business growth



APPS FOR **COMMUNICATION**

MAIL

Futuristic, feature-rich, fast, and ad-free email service for businesses.

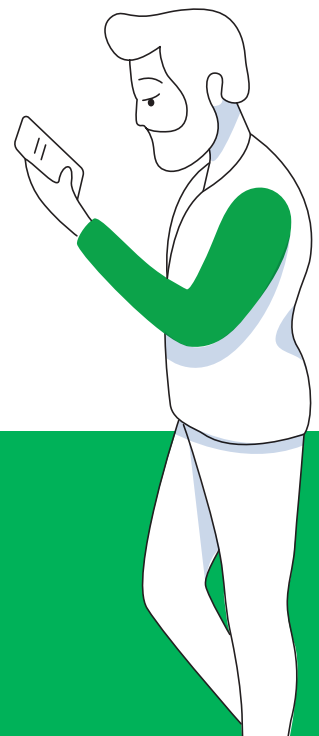
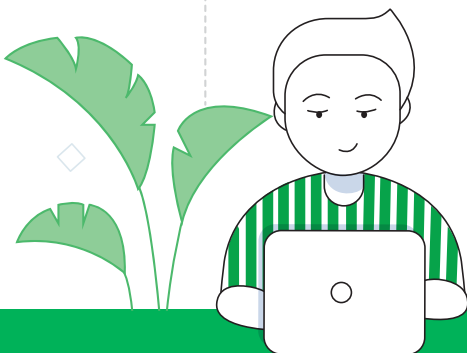
Alternative to GMail, Exchange & Outlook



CLIQ

Quick and informal messaging application for better team communication.

Alternative to Slack or Skype



APPS FOR **COLLABORATION**

PROJECTS

Project management tool to create and manage projects efficiently.

*Replaces
Microsoft Projects
or Teamwork
Projects*

SHOWTIME

Online training tool for employees, customers, agents and more.



MEETING

Next generation web conferencing solution that hosts meetings and webinars.

*Replaces
GoToMeeting,
Join.me or WebEx*

BUGTRACKER

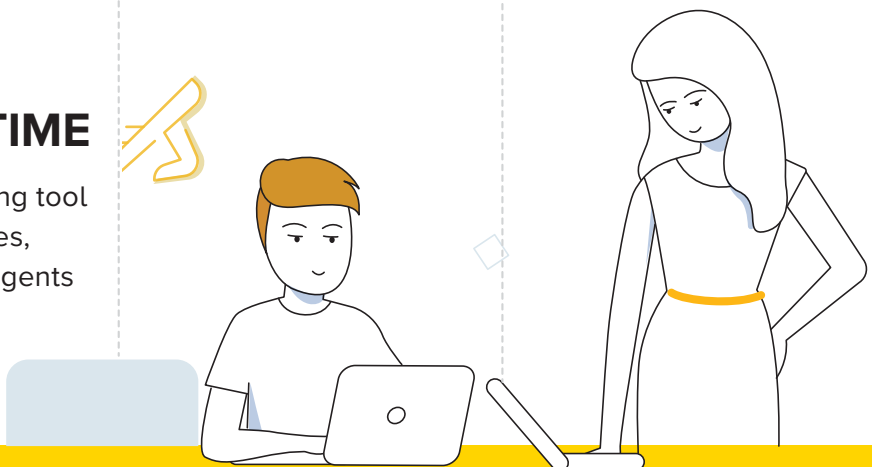
Track and fix bugs fast and ship great software.

Replaces JIRA, Pivotal Tracker or Redmine

SPRINTS

Planning and tracking projects for agile teams.

*Replaces Trello,
Asana or
Basecamp*



APPS FOR PRODUCTIVITY

SIGN

Robust digital signature app that provides an intuitive signing experience.

*Replaces
DocuSign,
Adobe Sign or
HelloSign*



NOTEBOOK

Beautiful and simple note-taking app that works across devices.

*Replaces Evernote or
Google Keep*



VAULT

Online password manager that lets businesses securely store, share and manage passwords and other sensitive data.

*Replaces Keeper,
LastPass or 1 Password*



APPS FOR **PRODUCTIVITY**

WRITER

Efficient word processor and document editor that helps teams collaborate and ideate better.

Alternative to Word or Google Docs



SHEET

Collaborative spreadsheet application that lets businesses create, edit, and share spreadsheets on the web.

Alternative to Excel or Google Sheets



SHOW

Presentation software that lets businesses create, collaborate, publish, and broadcast presentations from any device.

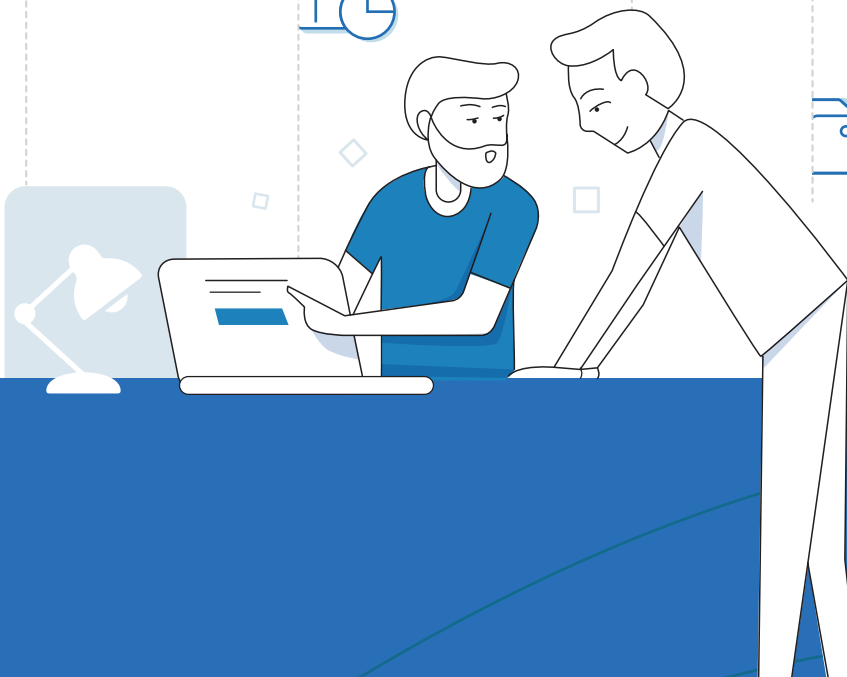
Alternative to Powerpoint or Google Slides



DOCS

Online file management tool that stores files securely and syncs them across all devices.

Alternative to Google Drive or Dropbox



APPS FOR **FINANCE**

BOOKS

Smart accounting software that keeps your financial operations in order.

Replaces, Quickbooks, Sage, Freshbooks, or Zero



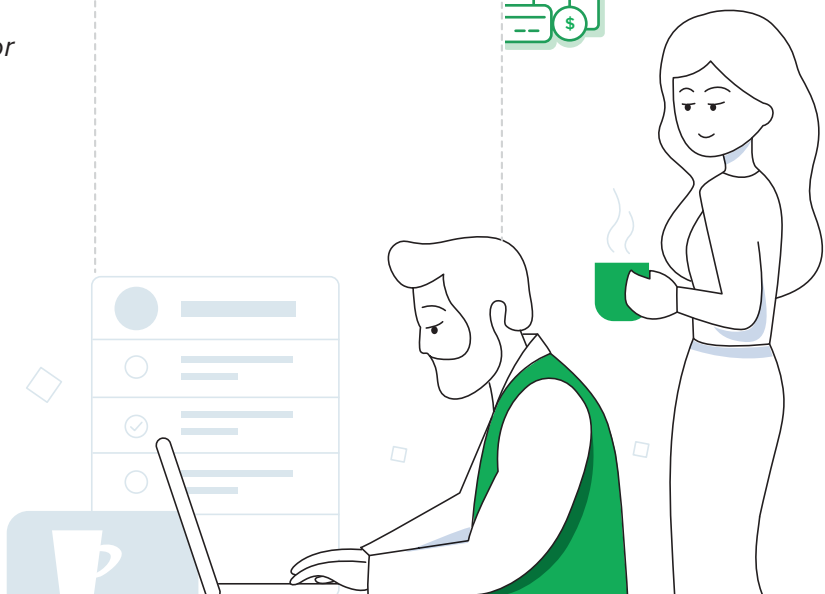
SUBSCRIPTION

Recurring billing tool built to handle the entire customer subscription life cycle.



INVOICE

Invoicing app that helps businesses create professional invoices, and receive payments.



APPS FOR FINANCE

EXPENSE

Expense reporting software designed for businesses to automate expense report creation and approval, on the go.

Replaces Expensify, SAP Concur or Rydoo



INVENTORY

A centralized inventory management solution for distributed sales channels like retail stores, online shops, or marketplaces.

Replaces TradeGecko, Skubana or Stitch Labs



CHECKOUT

A solution for collecting one-time and recurring online payments through custom branded payment pages.



APPS FOR **HUMAN RESOURCES**



PEOPLE

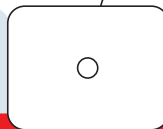
A Human Resource Management System that automates and simplifies HR operations from hire to retire and also includes employee timesheets.

Replaces Workday HCM, Bamboo, or PeopleSoft



RECRUIT

A powerful recruiting software and cutting-edge applicant tracking system that helps recruiters pick the right employees quickly and easily.



APPS FOR **BUSINESS PROCESS MANAGEMENT**



ANALYTICS

Reporting and BI tool that converts business data into visually rich reports and dashboards to enhance decision-making.

Replaces Tableau, Klipfolio, or IBM Cognos



CREATOR

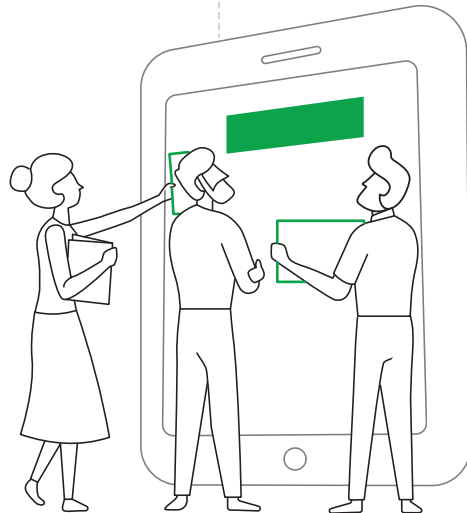
A low-code app development platform that lets businesses create and launch custom apps for their unique business needs.



FLOW

An integration platform that connects web applications and automates complex business workflows, effortlessly.

Replaces Zapier, IFTTT or Microsoft Flow



Enterprise class features and capabilities



ANALYTICS FOR ZOHO ONE

With the Zoho One Analytics Dashboard tab, users can track KPIs and trends across business functions, including financial health, sales and marketing performance, and inventory counts, all from one place.

With over 500 pre-built reports and dashboards, plus the option to create your own, users will be able to blend data for cross-functional analytics right out of the box.

SAY HELLO TO ZIA

Zia, Zoho's AI-powered conversational assistant, is extended to Zoho One. Users can issue commands via text chat or voice across various applications.

Zia can extract real-time, contextual business insights from varied data sources, on command.

SIMPLIFYING USER SEARCH

Zia Search is a powerful method of navigating across company data. It can provide a quick, direct route to any form of information that your business keeps in the Zoho One suite.

Search across all apps to find anything you need, from documents and business data to colleague contact information. Then take contextual actions, like launching a presentation, assigning a help desk ticket, or starting a chat.



GoIntegrations, an Authorized Zoho Partner, based in Toronto, supports organizations migrating to Zoho One and provides solutions using Zoho Apps customized to their business requirements.



ZOHO ONE ADMIN PANEL

Zoho One administrators can access and control Zoho One wherever or whenever it's convenient for them. The mobile app lets admins stay informed about their business, manage automatic user app provisioning and de-provisioning, view reports, formulate security policies, create groups, and more, from anywhere.

ZOHO ONE SUPPORT

Zoho One includes unlimited multi-lingual support via toll-free numbers, live chat, screen share and e-mail.
24 Hrs a day - Monday to Friday

GLOBAL COMPANY LOCAL PARTNER

Zoho One has more than 40 web apps and just as many for your mobile device. That's precisely why new users tend to feel overwhelmed. As your local partner GoIntegrations provides a local human touch that understand Canadian business. When you contact GoIntegrations, one of our experts will learn your business requirements and provide a solution using Zoho's range of apps.

TRAINING

Zoho offers tremendous training and support materials from periodic local classroom training, on-line live seminars and a full collection of training videos. GoIntegrations as your local partner also offers on-site staff training and a plethora of resources.

Zoho Continues Strong Momentum in Canada as More Canadian Businesses Embrace Zoho's Unique All-in-One Business Software Platform

Financial Post
November 6, 2019

Globally, Zoho has surpassed 50 Million users in over 180 countries. Key **Canadian** highlights include:

- Over 20,000 paid Canadian customers, and tens of thousands of customers on Zoho's free-trial offering
- 100% year-over-year growth of Zoho One, Zoho's fastest growing product in Canada

CUSTOMER SUCCESS STORIES

Quebec-based accounting consultancy Cofina has been a Zoho customer since 2017, integrating Zoho One Apps such as- Zoho Books, Expense, CRM, Projects, Checkout, Cliq, People, Recruit, and Analytics.

"We stand out from other accounting firms because we are deeply involved in the day-to-day financial management of our customers' businesses, providing them with the information they need to make better strategic decisions to run their businesses. As our business grows, we need a software solution that can help us save time with automation and integration, while providing access to powerful, live data reporting for our clients. Zoho's software and support have helped us gain incredible insight about our own business as well as our customers, without the pain of thinking about data modeling, synchronizing data, and other complex processes that get in the way of running our core business."

Marie-Andree Giroux

Chief Executive Officer
Cofina

 **Happy**
Users

The Warehouse Group, New Zealand's largest retailer, experiences better control through Zoho One

"Having data on one platform has also streamlined how we service customers and has unleashed incredible energy within our company. Our response times have been reduced significantly by days, to where we are now able to resolve customer issues in real time. Zoho One is truly the Operating System for any business!"

Timothy Kasbe

Chief Information and Digital Officer
The Warehouse Group

Purolite, a manufacturing company, boosts productivity and performance through Zoho One

"Zoho One has brought our company closer together. What started out as a North American implementation for 50 users ended up being a global roll-out for more than 500 employees. We find ourselves executing more efficiently due to the shared data and analytics we now have across departments and offices. We'll continue to explore applications on Zoho One—this is just the beginning of further system expansion we can achieve as a Zoho customer."

Amanda Dolan

Head of CRM
Purolite

500
Users

Discover how Zoho customers are growing their businesses. Read their stories and find out why they love using Zoho One

Apex Solar, a leading solar company, gains better visibility with Zoho One

"Zoho One makes information sharing across apps and channels seamless. We weren't able to accomplish that prior to using Zoho One due to disconnected platforms and the inability of individual vendors to keep up with our growing needs. Our business has been growing at a very fast pace with headcount increasing 20% just within the last year, and we look forward to supporting continued growth using Zoho One."

Ben Sopczyk

Director of Marketing
Apex Solar Power

DB SCHENKER

KERNELS 



MORE CANADIAN SUCCESS STORIES



Kitchener-based distributor, Primespec, had GoIntegrations integrate Zoho Apps with their Legacy Accounting System to Turbo-charge their Business.

"GoIntegrations did a great job getting data from my Spire accounting software out to all of my sales representatives and customer service staff. Now sales reps can just check Zoho CRM to see the accounts contact information, order status and current inventory levels. It's been a game changer for our sales team."

Phil Panchaud

Owner

PrimeSpec Inc

Vaughn-based, Electromate, the 35th Best Workplace in Canada, now experiences better operations with Zoho Analytics part of Zoho One,

"GoIntegrations knows their stuff when it comes to Zoho One and generating rich custom reports and dashboards with Zoho Analytics. Now I have great custom reports and dashboards with all my accounting and operations data."

Gus Faragitikas

Chief Financial Officer

Electromate

Montreal-based Career Up found the Complete Recruitment Solution with Zoho

"Zoho has been a very important part of our business. It's been the back-end to a lot of our data management systems and we also like it because it is easy to build additional applications on top of. It's great! The SQL reporting allows us to get very valuable insights from the data. Quite robust. Allows us to pull any information from our platform.

Zoho allows us to centralize all the information for our business. Zoho Analytics allows us to run analytics on that data. And it is a LOW COST software, compared to alternatives. It is a COMPLETE and CONSTANTLY IMPROVING product."

Caleb Kauffman

Chief Executive Officer

Career Up

Kitchener based Inneractive built an industry-specific solution with Zoho Creator

"My wife keeps telling me that I'm always home. Well, thanks to Zoho I can work from my phone now. We needed to find a proper solution to the type of security company and operation that we run. We needed to find a solution that's more adequate, convenient and more efficient, user-friendly and that what we had without breaking down. ZOHO was the answer."

Spiros Anastasakis

President/Owner

Inneractive Security Services